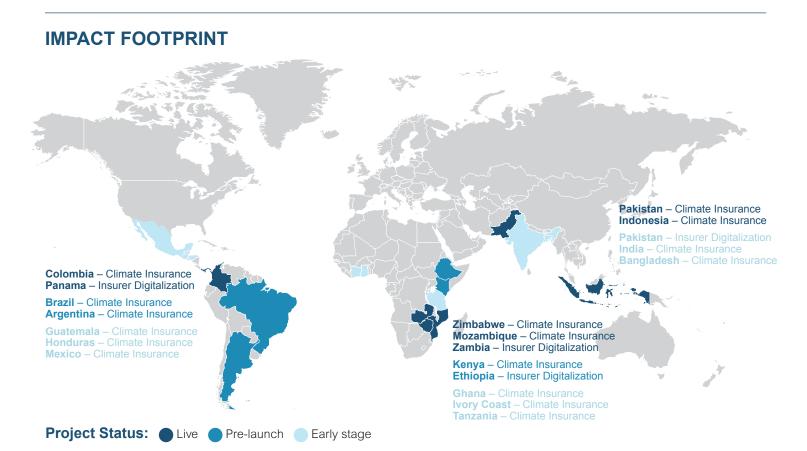


## Blue Marble Update July 2021

**MISSION STATEMENT** Blue Marble delivers socially impactful, commercially viable protection to the underserved. By incubating microinsurance solutions Blue Marble supports economic advancement and poverty reduction.



## MODULAR APPROACH In-field customer needs toolkit Proven innovation engine Automated climate data feeds Interactive design/ Build, test, pricing platform transfer/retain **Impact** Data exchange Insuring platform for scale Integrated tools/ Mobile enrollment app mobile apps Cloud-based policy administration system Validated service/revenue/model **Customer claims portal**



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