



## **Marketing & Communications**

We have the following job opportunity in our **New York City** office:

### **The Internship Program**

- The program will be 10 weeks and will run from early June through early August
- Weekly work schedule will be 35 hours and follow a hybrid schedule, with 3 days in-office and 2 days remote. All interns will be in-office on Tuesdays and Wednesdays
- Internships will be paid in connection with the academic college year you will be entering in Fall 2024:
  - Freshman & Sophomores: \$23 / hour
  - Juniors & Seniors: \$25 / hour
- During the program, the intern group will attend a series of educational sessions to provide them with perspectives on our company and the broader reinsurance industry
- Training and social activities will be structured into the program, allowing for networking opportunities with peers and colleagues

### **Description**

As a member of the Marketing and Communications team, the Intern will be working on several key projects within the department. This is an exciting opportunity to gain marketing experience! Responsibilities will include, but not be limited to:

- Assisting with social media management which includes strategy, development and coordination, and engagement of social media posts for LinkedIn (increase followers)
- Working on SEO projects for TransRe's website. Responsible for research, implementation, monitoring and reporting on organic search campaign to increase web traffic and improve TransRe's online visibility
- Helping create content while working with different departments
- Assisting with updating TransRe website
- Assisting the AVP, Marketing with Intranet posts/projects on a as needed basis

### **Requirements**

- Experience with graphic design software (Photoshop, Canva, InDesign, and like-programs)
- Web design skills
- Google analytics skills
- Exceptional time management and attention to detail
- Two or more years of college coursework and studying Business, Marketing and Communications

*Interested in applying for this role? Please send your resume to [careers@transre.com](mailto:careers@transre.com) with the subject line "TransRe 2024 Internship – Marketing"*

*We support diversity in the workplace. We are an Equal Opportunity Employer.*



## About Us

Since 1977, TransRe's vision has been to deliver the capacity and expertise necessary to contribute to the sustainable growth of prosperous communities worldwide.

## Our Mission

Our mission is to be the first choice provider of reinsurance to our customers, based on:

<b>Experience</b>	the foundation of our long term, trust-based relationship is built on long tenured leadership in every line in every region.
<b>Accessibility</b>	our global network of local support for all property and casualty lines of business.
<b>Strength</b>	the cornerstone of our ability and willingness to pay claims.
<b>Innovation</b>	a track record of collaboration and service delivery to support your sustainable profitable growth.
<b>Expertise</b>	the basis of our timely, value-added insight and offerings.
<b>Resilience</b>	existing to improve the resilience of communities worldwide, through our products, our people and our partnerships

## Our Values

To achieve our Vision and Mission, we maintain a culture of the highest ethical standards. We treat our employees and customers fairly. We stand behind our products and services. We act with:

<b>Integrity</b>	work honestly, to enhance TransRe's reputation.
<b>Respect</b>	value all colleagues. Collaborate actively.
<b>Performance</b>	we reward excellence. Be accountable, manage risk and deliver TransRe's strengths.
<b>Entrepreneurship</b>	seize opportunities. Innovate for and with customers.
<b>Customer Focus</b>	anticipate their priorities. Exceed their expectations.

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